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# Family passion with global ambitions.

or us, fishing and farming isn't just a job or a business, it's who we are. It's an undying family passion that started six generations ago when our grandparents fished the Bay of Fundy and has ended up connecting us to local fishers and farmers all over the world.

While times have changed, our commitment hasn't. Like our relatives, we're obsessed with finding better and smarter ways to bring you the very best seafood in the world.

This entrepreneurial spirit, the hard work of our people, and our commitment to sustainability, is what has propelled us to keep making bold moves and casting wide nets.

What began in 1985 as a humble family aquaculture company with a single marine

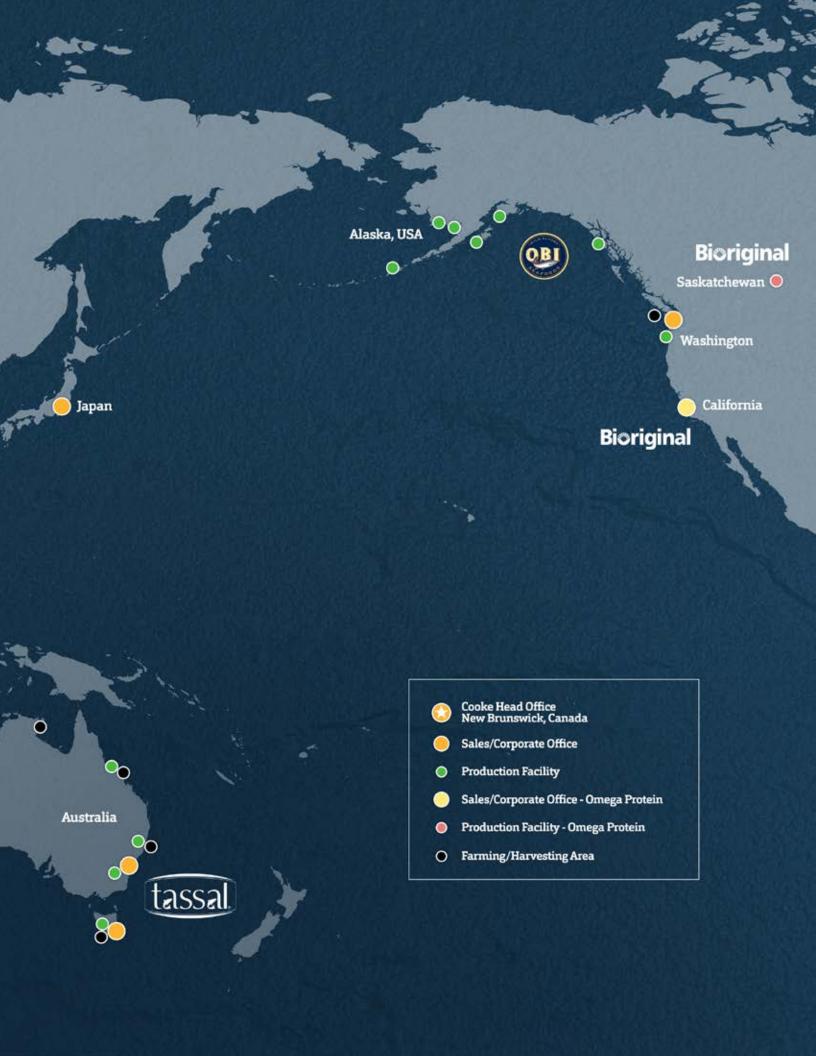
site has grown into a global seafood leader with fully-integrated facilities, product lines, and distribution networks. We are focused on growing our business and always evolving to serve our customers.

With acquisitions of Wanchese Fish Company, Cooke Uruguay, Omega Protein, Seajoy Seafood Corporation Group, Morubel, and Tassal Group, we have expanded into wild fisheries and further diversified our product offerings.

As for how we do it all, it's quite simple: when we cultivate the ocean with care, it allows us to nourish the world, provide for our families, and create stronger communities. We are committed to the pursuit of excellence, and we believe you can taste the difference.

**CULTIVATE. NOURISH. PROVIDE.** 







# FOOD SERVICE MARKETING SUPPORT

We deliver the freshest seafood to your doorstep. Then we help do the same with customers.

Need help getting the word out about your new menu items? We'd be happy to work closely with you to create a custom marketing program that helps you achieve your sales goals. Whether you're looking for feature menus, coasters, tent cards, and more, we're ready to do what it takes to drive customers to your door.





### In-Restaurant Campaign

We work in tandem with chain marketing teams to promote and incite trial of new menu items using a 3-pronged approach.

### **3-PRONGED APPROACH**

Back of house | Front of house | Promotion to customers

### **BACK OF HOUSE (CHEFS)**

· Equip cooks with True North Seafood information kits.

### FRONT OF HOUSE (STAFF TRAINING)

- · Education on provenance and seasonality of products.
- · Product stories to increase touch points with customers.

### **PROMOTION TO CUSTOMERS (PRINT & DIGITAL)**

- · Social media support.
- · Targeted digital advertising.
- · Customized video content.
- · In-restaurant POS.
- · In-house geo-fencing capabilities.



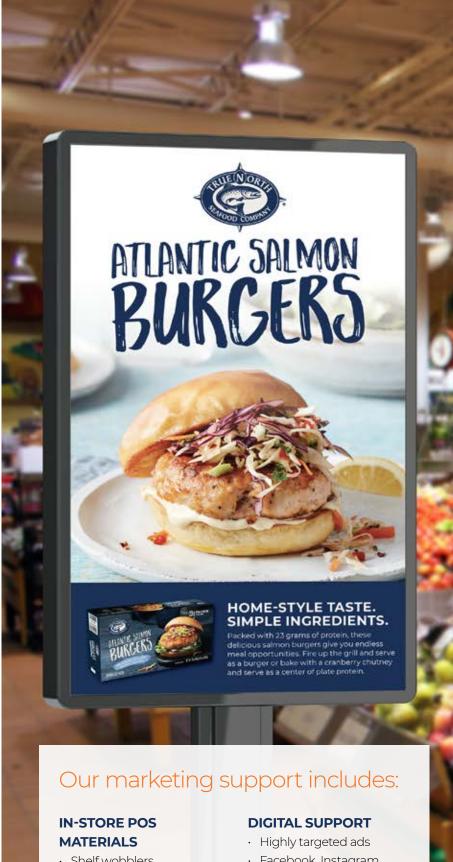
# **RETAIL MARKETING SUPPORT**

# After you put our products on the shelves, we'll help them fly off.

With True North Seafood, you get more than a reliable supplier of highquality seafood. You also get a seasoned marketing team. From highly targeted campaigns across multiple platforms – including online and digital - to strategic in-store POS. We work closely with our retail partners to offer customized marketing support that drives customers in-store for our products and work to meet your sales objectives.







- · Shelf wobblers
- · Window clinas
- · Shelf dividers
- · Recipe cards
- · T-stand/posters
- · On-packaging stickers

### **CONTESTS**

· Incentive programs

- · Facebook, Instagram
- · Google display
- · Geo-fencing technology adverting in real time, based on location, real-time weather, and past visitors, or specific locations.
- · Custom video content
- · Social media content

# Consumers want product of Canada. It's true.







Consumers are seeking domestic food products. When asked the importance of fish being caught or farmed locally, 73% of Canadian respondents indicated local was 'very important'. Choosing 'Product of Atlantic Canada' is choosing to educate consumers on the health benefits of Atlantic Salmon, to encourage consumers to proudly shop in the seafood section, and to celebrate Atlantic salmon from Atlantic Canada.

of Canadian consumers rate local as very important for their choice of fish

55% of Canadians are eating more at home

of shoppers have high interest in sustainability of their food products



of consumers are seeking to boost their immunity through foods they eat

### Source Citations:

Source Citations: Canada; June 5 to 25, 2019; 18 years and older; 2,189 Respondents Further information regarding this statistic can be found on page 8. Source(s): Center for Food Integrity; ID 1085039 Source(s): Mintel (2020)

Base: 1,896 internet users aged 18+ who put any effort into eating healthy Base: 559 internet users aged 18+ who are eating healthy more often than last year Base: 707 internet users aged 18+ who have bought groceries online in the past 12 months



A new generation of consumers, with their own behaviours, attitudes, and values, has entered the marketplace. They have introduced a greater desire for local or regional foods, a focus on creating healthy eating habits, and a need for convenient options. Our Product Development team leveraged market research to create new products your customers will love.





# INNOVATIVE PRODUCTS YOUR CUSTOMERS WILL LOVE

### **Patagonian Scallops**

Small scallop, big flavour. Frozen-at-sea within an hour of harvest off the coast of Argentina, our Patagonian Scallops are preserved with no chemicals or water added for an exceptionally dry scallop with unbeatable freshness and product purity. See page 50 for more details.

### **Stuffed Atlantic Salmon**

Introducing your seafood section's new best seller. Delicious, fresh Atlantic salmon wrapped around Florentine-style crab stuffing makes for the ultimate pairing. Our salmon roasts are available unsliced, pre-sliced, or as a pack of 2 roasts in a retail carton, allowing you to sell in a range of formats. See page 17 for more details.



# A WORLD OF SALMON, WITHIN REACH!

The best kept secret for global success? We live and work around the world, but hold fast to a local mindset; the focus is simply producing delicious, fresh salmon, day in and day out, for those around us. We care for our communities – and the ripple effect reaches around the world. Cooke proudly operates and harvests fresh Atlantic Salmon from the following countries:

Canada, United States, Chile, Scotland, and Australia











### Global supply

Coming from Canada, the United States, Chile, Scotland, and Australia, we have the unique ability to leverage a global supply of Atlantic salmon to meet customer needs.

### **Proximity to markets**

To ensure the freshest Atlantic Salmon, delivered in a timely manner, we strategically utilize our global footprint to service many markets and major cities on every continent. With supply coming from many different countries, we can determine which market makes sense for your order and deliver our best.







# **SALMON**

Atlantic Salmon

(Salmo salar)

Sockeye Salmon

(Oncorhynchus nerka)

Coho Salmon

(Oncorhynchus kisutch)

King Salmon

(Oncorhynchus tshawytscha)

Keta Salmon

(Oncorhynchus keta)

Pink Salmon

(Oncorhynchus gorbuscha)

Steelhead Trout

(Oncorhynchus mykiss)

# ATLANTIC SALMON

Salmo salar

### WHOLE FISH DHON/HOG



### WEIGHT

6-16 lb (2.7-7.3 kg)

### **PACKAGING**

50 lb (22.7 kg) Styro boxes 30 lb (13.6 kg) boxes

### **FORMAT**

Fresh bulk

### **COUNTRY OF ORIGIN**

Canada<sup>1,5</sup>, USA<sup>1,5</sup>, Chile<sup>1,3,5</sup>, Scotland<sup>2,3,4,5,6</sup>

### **CERTIFICATIONS**

- 1-BAP
- 2- Soil Association Organic
- 3- Global G.A.P.
- 4- Label Rouge
- 5-BRCGS
- 6- Canadian Organic Regime

### **FILLETS**



### **WEIGHT**

2-5 lb (0.9-2.3 kg)

### **PACKAGING**

Bulk pack: 10 lb (4.5 kg), 30 lb (13.6 kg) and 50 lb (22.7 kg) styro boxes or 10 lb (4.5 kg) iceless corrugate boxes

### **FORMAT**

Fresh / Frozen

### **COUNTRY OF ORIGIN**

Canada<sup>1,4</sup>, USA<sup>1,4</sup>, Chile<sup>1,3,4</sup>, Scotland<sup>2,3,4,5</sup>

### **CERTIFICATIONS**

- 1-BAP
- 2- Soil Association Organic
- 3- Global G.A.P.
- 4-BRCGS
- 5- Canadian Organic Regime

### CASE READY FILLETS



### **PACKAGING**

1-2 lb (450-900 g) 6 trays per case and 2-4 lb (900-1800 g) 4 trays per case

### **FORMAT**

Fresh

### **COUNTRY OF ORIGIN**

Canada<sup>1,2</sup>, USA<sup>1,2</sup>

### **CERTIFICATIONS**

1-BAP

2-BRCGS

### **PORTIONS**

Plain, Maple BBQ



### **PACKAGING**

4 oz (113 g), 5 oz (142 g) or 6 oz (170 g) - 2 per tray, 10 per case

### **FORMAT**

Fresh

### **COUNTRY OF ORIGIN**

Canada<sup>1,2</sup>, USA<sup>1,2</sup>

### **CERTIFICATIONS**

1-BAP

2- BRCGS

### CASE READY PORTIONS

Plain, Jamaican Jerk, Herbs, Maple BBQ, Summer Lime, Espresso Chipotle, Honey Sriracha, Peppercorn Orange



### **WEIGHT**

2-5 lb (0.9-2.3 kg)

PACKAGING Bulk pack: 10 lb (4.5 kg), 30 lb (13.6 kg) and 50 lb (22.7 kg) styro boxes or 10 lb (4.5 kg) iceless corrugate boxes

### **FORMAT**

Fresh / Frozen

### **COUNTRY OF ORIGIN**

Canada<sup>1,3</sup>, USA<sup>1,3</sup>, Chile<sup>1,2,3</sup>, Scotland<sup>1,2,3</sup>

### CERTIFICATIONS

1-BAP

2- Global G.A.P.

3- BRCGS

### **KABOBS** Plain, Maple BBQ



**WEIGHT** 

3 oz (85 g), 5 oz (142 g)

### **PACKAGING**

Bulk pack 5 lb (2.2 kg) & 10 lb (4.5 kg) styro boxes

### **FORMAT**

Fresh

### **COUNTRY OF ORIGIN**

Canada<sup>1,2</sup>, USA<sup>1,2</sup>

### **CERTIFICATIONS**

1- BAP 2- BRCGS

### **ATLANTIC SALMON ROASTS**



### **PACKAGING**

Bulk:

10 lb (1pc), 10 lb (3pc), 30 lb (5pc)

### **COUNTRY OF ORIGIN**

Canada<sup>1,2</sup>, USA<sup>1,2</sup>

### **CERTIFICATIONS**

1-BAP

2- BRCGS

### **STUFFED ATLANTIC** SALMON



### **PACKAGING**

Retail:

227g box 12 boxes / master

### **COUNTRY OF ORIGIN**

Canada<sup>1,2</sup>, USA<sup>1,2</sup>

### **CERTIFICATIONS**

1- BAP

2- BRCGS



# **SOCKEYE SALMON**

Oncorhynchus nerka

H&G



### WEIGHT

2-4 lb (0.9-1.8 kg), 4-6 lb (1.8-2.7 kg), 6-9 lb, (2.7-4 kg)

### **PACKAGING**

50 lb (22.7 kg) box, Bulk Weight Totes

### **FORMAT**

Fresh / Frozen

**COUNTRY OF ORIGIN** 

Alaska USA<sup>1,2</sup>

### **CERTIFICATIONS**

1- MSC 2- RFM

**PORTIONS** 



### **WEIGHT**

2-5 oz (56.7-142 g)

**PACKAGING** 10 lb (4.5 kg) & 25 lb (11.3 kg) box

### **FORMAT**

Fresh / Frozen, Skin on / Skin off, IQF & IVP

**COUNTRY OF ORIGIN** 

Alaska USA<sup>1,2</sup>

### **CERTIFICATIONS**

1- MSC 2- RFM

**FILLETS** 



### WEIGHT

U/1 lb (U/0.5 kg), 1 lb/UP (0.5 kg/UP)

### **PACKAGING**

25 lb (11.3 kg) box, 50 lb (22.7 kg) box, Bulk Weight Totes

### **FORMAT**

Fresh / Frozen, Skin on, PBO, IQF/IVP

### **COUNTRY OF ORIGIN**

Alaska USA<sup>1,2</sup>

### **CERTIFICATIONS**

1- MSC 2- RFM



# **KING SALMON**

Oncorhynchus tshawytscha

### H&G



### WEIGHT

U/7 lb (3.2 kg), 7/11 lb (3-5 kg), 11/18 lb (5-8 kg), 18+ lbs (8 kg+)

### **PACKAGING**

50 lb (22.7 kg) box, Bulk Weight Totes

### **FORMAT**

Fresh / Frozen

### **COUNTRY OF ORIGIN**

Alaska USA<sup>1,2</sup>

### **CERTIFICATIONS**

1- MSC 2- RFM

### **PORTIONS**



### **WEIGHT**

2-5 oz (59-148 g)

### **PACKAGING**

10 lb (4.5 kg) & 25 lb (11.3 kg) box

### **FORMAT**

Fresh / Frozen, Skin on / Skin off, IQF / IVP

### **COUNTRY OF ORIGIN**

Alaska USA<sup>1,2</sup>

### **CERTIFICATIONS**

1- MSC 2- RFM

### **FILLETS**



### WEIGHT

U/1 lb (U/0.5 kg), 1 lb/UP (0.5 kg/UP)

### **PACKAGING**

25 lb (11.3 kg) box, 50 lb (22.7 kg) box, Bulk Weight Totes

### **FORMAT**

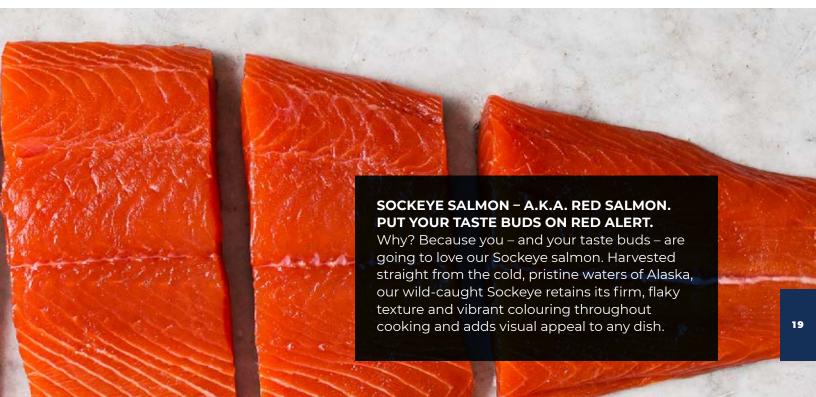
Fresh / Frozen, Skin on, PBO, IQF / IVP

### **COUNTRY OF ORIGIN**

Alaska USA<sup>1,2</sup>

### **CERTIFICATIONS**

1- MSC 2- RFM



# **COHO SALMON**

Oncorhynchus kisutch

### H&G



### **WEIGHT**

2-4 lb (907 g - 1.8 kg) , 4-6 lb (1.8 to 2.7 kg), 6-9 lb (2.7-4 kg), 9 lb (4 kg) / up

### **PACKAGING**

50 lb (22.7 kg) box, Bulk Weight Totes

### **FORMAT**

Fresh / Frozen

### **COUNTRY OF ORIGIN**

Alaska USA<sup>1,2</sup> (wild), Chile<sup>3,4,5</sup> (farmed)

### **CERTIFICATIONS**

1- MSC

2- RFM

3-BRCGS

4-BAP

5-ASC

### **PORTIONS**



### WEIGHT

2-5 oz (59-148 g)

### **PACKAGING**

10 lb (4.5 kg) & 25 lb (11.3 kg) box

### **FORMAT**

Fresh/Frozen, Skin on, IQF/IVP

### **COUNTRY OF ORIGIN**

Alaska USA<sup>1,2</sup> (wild)

### **CERTIFICATIONS**

1- MSC

2- RFM

### **FILLETS**



### WEIGHT

U/1 lb (0.5 kg), 1 lb (0.5 kg)/

### **PACKAGING**

25 lb (11.3 kg) box

### **FORMAT**

Fresh / Frozen, Skin on, PBO, IQF / IVP

### **COUNTRY OF ORIGIN**

Alaska USA<sup>1,2</sup> (wild), Chile<sup>3</sup> (farmed)

### CERTIFICATIONS

1- MSC

2- RFM

3- BRCGS



# **KETA SALMON**

Oncorhynchus keta

### H&G



### **WEIGHT**

U/1.25 lb, (U/0.6 kg) and 1.25 lb/UP (0.6 kg/UP), D Trim

### **PACKAGING**

25 lb (11.3 kg) box, 50 lb (22.7 kg) box

### **FORMAT**

Fresh / Frozen, Skin on, PBO, IQF / IVP

### **COUNTRY OF ORIGIN**

Alaska USA<sup>1,2</sup>

### **CERTIFICATIONS**

1- MSC 2- RFM

### **PORTIONS**



### PACKAGING

10 lb (4.5 kg) & 25 lb (11.3 kg) box

### **FORMAT**

Fresh / Frozen, Skin on / Skin off

### **COUNTRY OF ORIGIN**

Alaska USA<sup>1,2</sup>

### **CERTIFICATIONS**

1- MSC 2- RFM

### **FILLETS**



### WEIGHT

U/1 lb, (0.5 kg), 1 lb (0.5 kg)/

### **PACKAGING**

25 lb (11.3 kg) box, 50 lb (22.7 kg) box, Bulk Weight Totes

### **FORMAT**

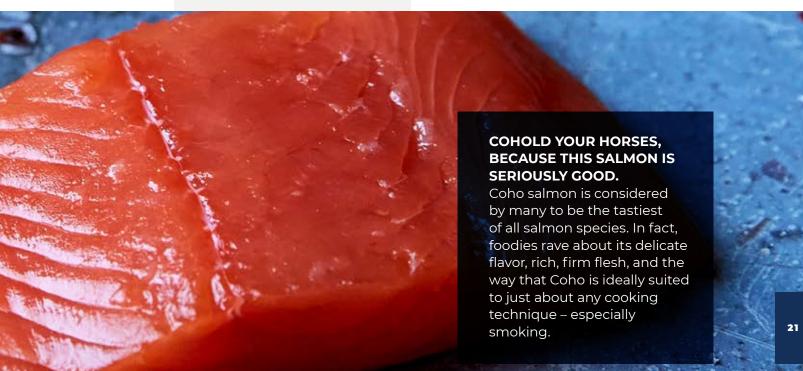
Fresh / Frozen, Skin on, PBO, IQF / IVP

### **COUNTRY OF ORIGIN**

Alaska USA<sup>1,2</sup>

### **CERTIFICATIONS**

1- MSC 2- RFM



# **PINK SALMON**

Oncorhynchus gorbuscha

H&G



### **PACKAGING** 50 lb (22.7 kg) box, Bulk Weight Totes

# **FORMAT**Fresh / Frozen, Block Frozen or IQF

### **COUNTRY OF ORIGIN** Alaska USA<sup>1,2</sup>

### **CERTIFICATIONS**1- MSC

**FILLETS** 



# **WEIGHT**Ocean Run

### **PACKAGING** 25 lb (11.3 kg) box, Bulk Weight Totes

# **FORMAT**Fresh / Frozen, Skin on, PBO, IQF / IVP

### COUNTRY OF ORIGIN

Alaska USA<sup>1,2</sup>

### **CERTIFICATIONS**

1- MSC 2- RFM

2- RFM

# STEELHEAD TROUT

Oncorhynchus mykiss

**DHON & FILLETS** 



### **PACKAGING**

DHON, 30 lb case 1-2 lb fillets, 10 lb case

## **FORMAT** Fresh, Skin on

**COUNTRY OF ORIGIN** Canada<sup>1</sup>

### **CERTIFICATIONS**

1- BAP



Wild-caught and harvested straight from the cold, pristine waters of Alaska, our pink salmon is sustainably sourced, fully traceable and great for healthier lifestyles. Pink salmon has a tender texture, mild flavour and rosy pink coloring that's perfect for baking, broiling, and poaching.





# SMOKED SALMON

Cold Smoked Atlantic Salmon

Hot Smoked Atlantic Salmon



# COLD SMOKED ATLANTIC SALMON

### COLD SMOKED ATLANTIC SALMON

Traditional, Peppered, Gravlax, Scotch, Pastrami



### **PACKAGING**

**Retail:** 50 g 200 a

### **FORMAT**

Fresh / Frozen

### **COUNTRY OF ORIGIN**

Canada<sup>1,2,3</sup>

### **CERTIFICATIONS**

1- BAP

2- Kosher

3-BRCGS

### COLD SMOKED ATLANTIC SALMON SIDES

Traditional, Peppered, Gravlax, Scotch, Pastrami



### **PACKAGING**

Retail:

10 x 2.5 lb (1 kg) whole / pre-sliced

### **FORMAT**

Fresh / Frozen

### **COUNTRY OF ORIGIN**

Canada<sup>1,2,3</sup>

### **CERTIFICATIONS**

1-BAP

2- Kosher

3- BRCGS

# HOT SMOKED ATLANTIC SALMON

### HOT SMOKED ATLANTIC SALMON CHUNKS

Maple, Peppered



### **PACKAGING**

Bulk:

3 kg

### **FORMAT**

Frozen

### **COUNTRY OF ORIGIN**

Canada<sup>1,2,3</sup>

### **CERTIFICATIONS**

1- BAP

2- Kosher

3-BRCGS

### CANDIED SALMON STRIPS



### PACKAGING

10 x 454g

### **FORMAT**

Frozen

### **COUNTRY OF ORIGIN**

Canada<sup>1,2,3</sup>

### **CERTIFICATIONS**

1- BAP

2- Kosher

3-BRCGS





# **BURGERS** & CAKES

Atlantic Salmon Burgers

Crab Cakes

Shrimp Cakes



# ATLANTIC SALMON BURGERS

### **BULK**



# PACKAGING Retail Bulk:

10 lb case with sticker inserts (32 burgers/case)

# Foodservice Bulk: 26.25 lb case (84 burgers/case)

### **FORMAT**

Frozen

### **COUNTRY OF ORIGIN**

Canada

### RETAIL PACK



### **PACKAGING**

568 g box (4 x 142 g) 12 boxes/master

### **FORMAT**

Frozen

**COUNTRY OF ORIGIN** Canada<sup>1,2</sup>

### **CERTIFICATIONS**

1- BAP

2- BRCGS





# **SEAFOOD CAKES**

MARYLAND STYLE CRAB CAKES



### **PACKAGING**

Retail:

12 x 170 g (2 x 85 g cake) per case

Bulk:

54 85 g cakes per 10 lb case

### **FORMAT**

Frozen

**COUNTRY OF ORIGIN** 

Uruguay

**PROCESSED IN** 

Canada

SCAMPI STYLE SHRIMP CAKES



### **PACKAGING**

Retail:

12 x 170 g (2 x 85 g cake) per case

Bulk:

54 85 g cakes per 10 lb case

### **FORMAT**

Frozen

**COUNTRY OF ORIGIN** 

Honduras

**PROCESSED IN** 

Canada





# RETAIL READY PACKS

Atlantic Salmon Portions

Sockeye Salmon Portions

Sea Scallops

**Bay Scallops** 

# **RETAIL READY PACKS**

### **ATLANTIC SALMON PORTIONS**



### **PACKAGING**

### Retail:

12 x 6 oz (170 g) 6 x 12 oz (340 g)

24 x 6 oz (170 g) 12 x 12 oz (340 g)

#### **FORMAT**

Fresh / Frozen, Skinless

**COUNTRY OF ORIGIN** USA1

### **CERTIFICATIONS**

1- BRCGS

# SOCKEYE SALMON PORTIONS



### **PACKAGING**

### Retail:

12 x 6 oz (170 g) 6 x 12 oz (340 g)

#### Bulk:

24 x 6 oz (170 g) 12 x 12 oz (340 g)

### **FORMAT**

Fresh / Frozen, Skinless

### **COUNTRY OF ORIGIN**

#### **CERTIFICATIONS**

1- BRCGS

## SEA SCALLOPS



### **PACKAGING**

### Retail:

12 x 6 oz (170 g) 6 x 12 oz (340 g)

24 x 6 oz (170 g) 12 x 12 oz (340 g)

### **FORMAT**

Fresh / Frozen

### **COUNTRY OF ORIGIN** USA1

### **CERTIFICATIONS**

1- BRCGS

# BAY SCALLOPS



### **PACKAGING**

### Retail:

12 x 8 oz (227 g) 6 x 16 oz (454 g)

### Bulk:

24 x 8 oz (227 g) 12 x 16 oz (454 g)

### **FORMAT**

Fresh / Frozen

### **COUNTRY OF ORIGIN**

Argentina<sup>1</sup>

### **CERTIFICATIONS**

1- BRCGS







# WHITE FISH

Sablefish (Black Cod)

(Anoplopoma fimbria)

Haddock

(Melanogrammus aeglefinus)

Rosefish

(Sebastes norvegicus)

Halibut

(Hippoglossus stenolepis)

Patagonia Silver Hake

(Merluccius hubbsi)

Sea Bass/Bronzini

(Dicentrachus labrax)

Bream/Dorade

(Sparus aurata)

Meagre/Ombrina

(Argyrosomus regius)



# SABLEFISH (BLACK COD)

Oncorhynchus gorbuscha

J-CUT



### **WEIGHT**

U/2 lb, 2/3 lb, 3/5 lb, 5/7 lb, 7/UP (U/0.9 kg, 0.9/1.4 kg, 1.4/2.3 kg, 2.3/3.2 kg, 3.2 kg/UP)

### **PACKAGING**

50 lb (22.7 kg) carton box

### **FORMAT**

Fresh / Frozen

### **COUNTRY OF ORIGIN** Alaska USA<sup>1,2</sup>

### **CERTIFICATIONS**

1- MSC 2- RFM

**FILLETS** 



### **PACKAGING**

25 lb (11.3 kg) and 50 lb (22.7 kg) carton

### **FORMAT**

Fresh/Frozen, IVP, Skin on, PBI

### **COUNTRY OF ORIGIN**

Alaska USA<sup>1,2</sup>

### **CERTIFICATIONS**

1- MSC 2- RFM

# **HADDOCK**

Melanogrammus aeglefinus

**FILLETS** 



#### WEIGHT

3 oz (85 g), 5 oz (142 g), 7 oz (198 g), 9 oz (255 g), 12 + oz (340 g)

### **FORMAT**

Fresh / Frozen

**COUNTRY OF ORIGIN**Canada

# **ROSEFISH**

Helicolenus dactylopterus

WHOLE FISH



### WEIGHT

M-120/200 L-200 up

### PACKAGING

Interleaved

### **COUNTRY OF ORIGIN**

Uruguay

Allow to be used as bait in Maine/US.





# HALIBUT Hippoglossus stenolepis

H&G



### **WEIGHT**

U/20 lb, 20/40, 40/60, 60/80, 80/100, and 100 lb+ per fish

(U/9kg, 9-18 kg, 18-27, 27-36 kg, 36-45 kg, and 45 kg+ per fish)

#### **PACKAGING**

Fresh 50 lb (22.7 kg) box Frozen Bulk Weight Totes

### **FORMAT**

Fresh / Frozen

**COUNTRY OF ORIGIN** Alaska USA<sup>1,2</sup>

### **CERTIFICATIONS**

1- MSC 2- RFM

FILLETS / FLETCHES



### **WEIGHT**

U/3 lb (U/1.4 kg), 3/5 lb (1.4-2.3 kg), 5/7 lb (2.3-3.2 kg) and 7 lb+ (3.2 kg+)

### **PACKAGING**

25 lb (11.3 kg) and 50 lb (22.7 kg) carton box

### **FORMAT**

Fresh / Frozen, Skin off, IQF / IVP

### **COUNTRY OF ORIGIN**

Alaska USA<sup>1,2</sup>

### **CERTIFICATIONS**

1- MSC 2- RFM

## PATAGONIA SILVER HAKE

Merluccius hubbsi

HGT



### WEIGHT

100-250 g (3.5-7 oz) 250-350 g (7-12 oz) 350-450 g (12-16 oz) 450-700 g (16-24.7 oz) 700-900 g (1.5-1.9 lb) 900-1200 g (1.9-2.6 lb) 1200 g+ (2.6 lb+)

### **PACKAGING**

16 kg (35 lb) corrugated box

### **FORMAT**

Frozen

**COUNTRY OF ORIGIN** Uruguay

# SEA BASS / BRONZINI

Dicentrarchus labrax



### WHOLE & GUTTED FISH



### **WEIGHT**

400-500 g (14-18 oz) 500-600 g (18-21 oz) 600-800 g (21-28 oz) 800-900 g (28-32 oz) 900-1100 g (2-2.4 lb) 1.1-1.4 kg (2.4-3 lb) 1.4-1.8 kg (3-4 lb) 1.8-2.6 kg (4-5.7 lb) 2.6-3.5 kg (5.7-7.7 lb)

### **PACKAGING**

6 kg (13lb), 12 kg (26lb - available from 1,4 kg fish size), and 10 kg (22 lb - only available for air transport till 1,1 kg fish size)

### **FORMAT**

Fresh or Frozen

**COUNTRY OF ORIGIN** Spain<sup>1,2,3,4,5</sup>

### **CERTIFICATIONS**

1- Friend of the Sea

2-IFS

3- Global G.A.P.

4-ISO 14001

5-ISO 45001

### **FILLETS**

BRONZINI





### **WEIGHT**

90-120 g (3.2-4.2 oz) 120-150 g (4.2-5.3 oz) 150-180 g (5.3-6.3 oz) 180-200 g (6.3-7 oz) 200-250 g (7-8.8 oz) 250-300 g (8.8-10.6 oz) 300-420 g (10.6-15 oz) 420-550 g (15-19 oz)

### **PACKAGING**

3 Kg (6,6 lb) and 6 Kg (13 lb)

### **FORMAT**

Fresh or Frozen / PBI & PBO

### COUNTRY OF ORIGIN

Spain<sup>1,2,3,4,5</sup>

### **CERTIFICATIONS**

1- Friend of the Sea

2-IFS

3- Global G.A.P.

4- ISO 14001

5-ISO 45001



### SEA BASS: IT'S BIG FLAVOUR IN ONE SMALL, DELICIOUS PACKAGE.

Are you ready to take dining to the next level? Then we have just what you're looking for. Widely considered by chefs to be the tastiest of all fish, our Spanish Mediterranean sea bass has a wonderfully clean taste and satisfyingly meaty texture. Serve it whole or in fillets for a simple and filling meal.

banderabronzini.com



# **BREAM / DORADE**

Sparus aurata



### WHOLE & GUTTED FISH





### **WEIGHT**

400-500 g (14-18 oz) 500-600 g (18-21 oz) 600-800 g (21-28 oz)

### **PACKAGING**

6 kg (13 lb), 12 kg (26 lb - available from 1,4 kg fish size), and 10 kg (22 lb - only available for air transport till 1,1 kg fish size)

### **FORMAT**

Fresh or Frozen / PBI & PBO

### **COUNTRY OF ORIGIN** Spain<sup>1,2,3,4,5</sup>

### **CERTIFICATIONS**

- 1- Friend of the Sea
- 2-IFS
- 3- Global G.A.P.
- 4- ISO 14001
- 5- ISO 45001

# MEAGRE/OMBRINA

Argyrosomus regius









# **WEIGHT**Whole & Gutted: 1400-1800 g 1800-2600 g

Fillets: 300-420 g 420-500 g 550-800 g

2600-3500 g

### **FORMAT**

Fresh

### COUNTRY OF ORIGIN

Spain<sup>1,2,3,4,5</sup>

### **CERTIFICATIONS**

1- Friend of the Sea

2-IFS

3- Global G.A.P.

4-ISO 14001

5- ISO 45001





# **SHELLFISH**

Sea Scallops

(Placopecten magellanicus)

Patagonian Scallops

(Zygochlamys patagonica)

Scallop Medallions

(Zygochlamys patagonica)

Argentine Red Shrimp

(Pleoticus Muelleri)

Wild East Coast Shrimp

(Litopnaeus setiferus and Farfantepenaeus aztecus)

Pacific White Shrimp

(Penaeus vannamei)

Crab

(Chaceon notialis, Cancer magister, Lithodes santolla, Chionecetes bairdi)

Oysters

(Crassostrea virginica)

## **SCALLOPS**

Placopecten magellanicus and Zygochlamys patagonica

### NORTH ATLANTIC SEA SCALLOPS

Placopecten magellanicus



#### COUNT

U/10, 10/20, 20/30, 30/40, 10/15, 16/20, 21/25, 26/30, 31/35, 36/40

### **PACKAGING**

Frozen:

**Bulk**: 2 x 5 lb (2.3 kg); 6 x 5 lb; 1 x 33 lb

Fresh:

1 x 8 lb; 2 x 4 lb

#### **FORMAT**

Fresh / Frozen

**COUNTRY OF ORIGIN** USA<sup>1,2</sup>

### **CERTIFICATIONS**

1- MSC

2- BRCGS

### SEA SCALLOPS WRAPPED IN BACON

Placopecten magellanicus



### **PACKAGING**

**Bulk:** 2 x 5 lb (2.3 kg)

Retail: 10 x 1 lb (454 g) bags

**FORMAT** 

Frozen

### COUNTRY OF ORIGIN

USA1

**CERTIFICATIONS** 

1- BRCGS

# PATAGONIAN SCALLOPS

Zygochlamys patagonica



#### COUNT

60/80, 80/120, 120/150, 150/200, 220/up

### **PACKAGING**

**Bulk:** 2 x 5 lb (2.3 kg); 33 lb (15 kg) box

**Retail:** 12 x 1 lb (454 g) bags

### **FORMAT**

Frozen at sea

### **COUNTRY OF ORIGIN**

Argentina<sup>1,2</sup>

### **CERTIFICATIONS**

1- MSC

2- BRCGS

### SCALLOP MEDALLIONS

Zygochlamys patagonica



### COUNT

U/10, 10/20, 20/30, 30/40

### **PACKAGING**

Frozen:

2 x 5 lb (2.3 kg); 6 x 5 lb (2.3 kg)

Fresh:

1 x 8 lb

### **FORMAT**

Fresh / Frozen

### **COUNTRY OF ORIGIN**

USA<sup>1,2</sup>

### **CERTIFICATIONS**

1- MSC

2-BRCGS

### SCALLOPS WRAPPED IN BACON (MEDALLION)

Zygochlamys patagonica



### **PACKAGING**

Bulk: 2 x 5 lb (2.3 kg)

### **FORMAT**

Frozen

### **COUNTRY OF ORIGIN** USA<sup>1</sup>

### **CERTIFICATIONS**

1- BRCGS



# **ARGENTINE RED SHRIMP**

Pleoticus Muelleri

ARGENTINE RED SHRIMP



#### COUNT

13/15, 16/20, 21/25, 26/30, 31/40

### **PACKAGING**

12 kg (6x2 kg) case, 14 kg bulk packed

#### **FORMAT**

Frozen

**COUNTRY OF ORIGIN** 

Argentina

ARGENTINE RED SHRIMP RETAIL PACK



COUNT

16/35

PACKAGING 12x340 q **FORMAT** 

Frozen

**COUNTRY OF ORIGIN** 

Argentina



## WILD EAST COAST SHRIMP

Litopenaeus setiferus or Farfantepenaeus aztecus

### WILD EAST COAST SHRIMP

Litopenaeus setiferus or Farfantepenaeus aztecus, Raw Shell-on



#### COUNT

16/20, 21/25, 26/30, 31/35, 36/40, 40/50, 50/60, 60/70, 70/80

### **PACKAGING**

Fresh: 50 lb (23 kg) case

**IQF:** 30 lb (13.6 kg) case 6 x 5 lb (2.3 kg)

**Block:** 50 lb (23 kg) case 10 x 5 lb (2.3 kg)

**Retail:** 1 lb (454 g) bags, 12 x 0.75 lb (340 g) bags

### **FORMAT**

Fresh / Frozen

COUNTRY OF ORIGIN

### **CERTIFICATIONS**

1- BRCGS

### SHRIMP WRAPPED IN BACON

Litopenaeus setiferus or Farfantepenaeus aztecus



### **PACKAGING**

**Bulk:** 2 x 5 lb (2.3 kg)

**Retail:** 10 x 1 lb (454 g) bags

### **FORMAT**

Frozen

### **COUNTRY OF ORIGIN**

USA1

### **CERTIFICATIONS**

1-BRCGS

## PACIFIC WHITE SHRIMP

Litopenaeus vannamei

### RAISED WITHOUT ANTIBIOTICS



### COUNT

Raw PD Tail-On: 41-50, Raw Easy Peel: 36-40, 41-50 Cooked PD Tail-On: 55-65

### **PACKAGING**

12 x 340 g

### **FORMAT**

Frozen

### **COUNTRY OF ORIGIN**

Honduras 1, 2, 3, 4, 5

### **CERTIFICATIONS**

1-BAP

2- BRCGS

3-ASC

4- Naturland

5-Ocean Wise



## **CRAB**

Chaceon notialis, Cancer magister, Lithodes santolla, Chionecetes bairdi

### DEEP-SEA RED CRAB CLUSTERS

Chaceon notialis



#### **WEIGHT**

M: 4 - 6 oz (120 – 180 g) L: 6 oz (180g) UP

### **PACKAGING**

22 lb (10 kg) box, 50.7 lb (23 kg) bulk box, soldier pack

#### **FORMAT**

Cooked, Brine / Blast frozen

### **COUNTRY OF ORIGIN**

Uruguay 1

### **CERTIFICATIONS**

1- Friend of the Sea

### COCKTAIL CRAB CLAWS





### **WEIGHT**

12 x 2 lb (907 g), Ocean Run

### **PACKAGING**

24 lb (10.8 kg) box

#### **FORMAT**

Frozen

### **COUNTRY OF ORIGIN**

Wild Caught in Uruguay<sup>1</sup>

#### **PROCESSED IN**

Canada

### **CERTIFICATIONS**

1- Friend of the Sea

### CRAB MEAT PACK





### WEIGHT

**Salad:** 6 x 5 lb (2.27 kg)

### **PACKAGING**

30 lb (13.5 kg) box

#### **FORMAT**

Frozen

### **COUNTRY OF ORIGIN**

Wild Caught in Uruguay<sup>1</sup>

### **PROCESSED IN**

Canada

### **CERTIFICATIONS**

1- Friend of the Sea

### CRAB MEAT RETAIL PACK

Chaceon notialis



### WEIGHT

**Salad:** 15 x 200g (7oz)

### **PACKAGING**

**Salad:** 3 kg (6.6lb) box

### **FORMAT**

Frozen

### COUNTRY OF ORIGIN

Wild Caught in Uruguay<sup>1</sup>

### **PROCESSED IN**

Canada

### **CERTIFICATIONS**

1- Friend of the Sea

### DUNGENESS CRAB WHOLE COOKED

Cancer magister



### **WEIGHT**

U/1.75 lb (0.8 kg), 1.75 lb (0.8 kg)/UP

### **PACKAGING**

Individually bagged with claws banded-body; 30 lb (13.6 kg) box

### **FORMAT**

Brine frozen

### COUNTRY OF ORIGIN

USA

### **DUNGENESS CRAB CLUSTERS**

Cancer magister



**WEIGHT** Ocean run **PACKAGING** 25 lb (11.3 kg) box

### **FORMAT** Brine frozen **COUNTRY OF ORIGIN** USA

### **PATAGONIAN** SOUTHERN RED KING **CRAB CLUSTERS**

Lithodes santolla



**PACKAGING** S: 350 g or less M: 350 g - 500 g L: >500 g Net box weight 15 kg (with 5% glaze)

### **FORMAT** Blast frozen with a freshwater glaze

**COUNTRY OF ORIGIN** Argentina

### **SNOW CRAB** Chionoecetes bairdi





**WEIGHT** Ocean run **PACKAGING** 25 lb box

### **FORMAT**

Brine frozen, cooked clusters, blast frozen

**COUNTRY OF ORIGIN** USA

# **OYSTERS**

Crassostrea virginica

### **PAMLICO SALTS**

In-shell, farm raised



**PACKAGING** 100 ct **FORMAT** 

Fresh, In-shell

**COUNTRY OF ORIGIN** USA







# FISH ROE

Wild Salmon Roe

Atlantic Salmon Roe



# **FISH ROE**

### WILD SALMON ROE

Ikura, Green, Sujiko



### PACKAGING Ikura:

2.2 lb (1 kg) x 12, 26.4 lb (12 kg) master case

Salmon (green): 3 x 16 lb (7.3 kg) block

### **FORMAT**

Frozen

### **COUNTRY OF ORIGIN** Alaska USA<sup>1,2</sup>

### **CERTIFICATIONS**

1- MSC 2- RFM

### ATLANTIC SALMON ROE



### PACKAGING Green Roe: 30 kg case (4 x 7.5 KG block)

### **FORMAT**

Frozen





### **CERTIFICATIONS**

## WE'RE PROUD TO OFFER PRODUCTS THAT MEET THE FOLLOWING CERTIFICATIONS:



#### **ASC**

The Aquaculture Stewardship Council is an independent, international non-profit organization that manages the world's leading certification and labeling program for responsible aquaculture. For more information on ASC, visit www.asc-aqua.org.



#### **BAP**

The Best Aquaculture Practices (BAP) program is an international certification program based on achievable, science-based and continuously improved standards for the entire farmed seafood production chain – including the processing plant, farm, hatchery and feed mill. BAP standards are the world's most comprehensive for farmed seafood, covering environmental responsibility, social accountability, food safety and animal welfare. BAP uses third-party auditors that evaluate compliance with BAP standards developed by the Global Aquaculture Alliance. For more information, visit www.bapcertification.org.



#### **BRCGS Global Standards**

BRCGS is a leading brand and consumer protection organization, used by over 28,000 certificated suppliers over 130 countries, with certification issued through a global network of accredited certification bodies. BRCGS' Standards guarantee the standardisation of quality, safety and operational criteria and ensure that manufacturers fulfil their legal obligations and provide protection for the end consumer. Certification to BRCGS' Standards is now often a fundamental requirement of leading retailers, manufacturers and food service organization. For more information, please visit www.brcgs.com.



### MSC

The Marine Stewardship Council (MSC) is an international non-profit organization established to address the problem of unsustainable fishing and safeguard seafood supplies for the future generations. It operates the most globally recognized, science-based certification and ecolabeling program for wild-caught seafood. Fish and seafood with the MSC blue fish label has been responsibly caught by a certified sustainable fishery and is traceable to the source. For more information, visit www.msc.org.



#### **RFM**

The Alaska Responsible Fisheries Management (RFM) Program is an ISO accredited, third-party fisheries certification program. It is a comprehensive certification program founded on the strongest and most widely acknowledged international standards and practices. Based on United Nations Food and Agriculture Organization (FAO) criteria, RFM offers seafood buyers and sellers a credible, cost effective choice in seafood certification. For more information visit www.alaskaseafood.org/rfm-certification.



#### **IFS**

International Featured Standards are uniform food, product, and service standards. They ensure that IFS-certified companies produce a product or provide a service that complies with customer specifications, while continually working on process improvements. For more information, visit www.ifs-certification.com.



### **Ocean Wise Recommended**

Ocean Wise Seafood is a sustainable seafood program of Ocean Wise, a global ocean conservation organization. With two classification categories – Ocean Wise Recommended or Not Recommended - the program helps to ensure that ocean life will be abundant for generations to come. Classifications are routinely updated based on the latest scientific information. As partners, we make the commitment to clearly label all Ocean Wise Seafood products so consumers can make sustainable choices and fight overfishing. For more information visit www.seafood.ocean.org.



### **Canadian Organic Regime**

The Canadian Organic Regime (COR) is a federally managed program under the Canadian Food Inspection Agency (CFIA) Safe Food for Canadians Act (SFCA). Initially developed for terrestrial species, the program was expanded to include organic aquaculture and covers all stages of production, including processing and labelling.



### **Naturland**

Naturland is the certification standards in Organic Agriculture guaranteeing the protection of the environment. For producers, processors and consumers, certifications by Naturland stands for a reliable quality management system, for the dependability of the organically grown produce, from it's cultivation to the finished product. Naturland has been accredited to the international norm ISO/IEC 17065 since 1998. This accreditation confirms that certification is performed to defined norms. For more information visit www.naturland.de/en.



### **Soil Association Organic**

The Soil Association is the UK's leading membership charity campaigning for healthy, humane, and sustainable food, farming, and land use. Their organic standards are the most widely used, recognized, and trusted organic standards in the UK and they have a strong international reputation. For more information, visit www.soilassociation.org.



#### Kosher

The word kosher means proper or acceptable. For a product to be kosher certified, each ingredient, food additive and processing aid used in its production must comply with the dietary guidelines set forth in Jewish law. For more information, visit www.oukosher.org.



### Global G.A.P

The GLOBAL G.A.P. Aquaculture Standard sets strict criteria for legal compliance, food safety, workers' occupational health, safety, and welfare, animal welfare, as well as environmental and ecological care. The Standard covers the entire production chain from feed to fork. For more information, visit www.globalgap.org.



#### **Label Rouge**

A prestigious quality mark granted by the French Ministry of Agriculture to products demonstrating superior quality and taste. For more information, visit www.labelrouge.fr and saumoneccossais.com.



### Friend of the Sea

Friend of the Sea is an international certification scheme for products from sustainable fisheries and aquaculture. It also supports projects of preservation and protection of the environment and marine habitats. Find more at www.friendofthesea.org



### ISO 14001

Today's society has a high sensitivity to environmental issues. Environmentally-conscious customers prefer to do business with companies that share the same values. Implementing an Environmental Management System is the first step to satisfy the demands of society. For more information, visit www.bureauveritas.es/services+sheet/certificacion+iso+14001

### ISO 45001

Occupational Health and Safety is one of the basic elements of business management. This standard guarantees best practices in the entire chain. For more information, visit: www.bureauveritasformacion.com/nueva-norma-ISO-45001-2017-sistema-de-gestion-de-la-seguridad-y-la-salud-en-el-trabajo-2007.aspx

